



**2018 OFFICIAL
MAGAZINE
QUESTIONNAIRE**



**REQUEST FOR INFORMATION FROM
FRIDAY NIGHT FOOTBALL OHIO MAGAZINE**

Greetings from **Friday Night Football** magazine! We are already preparing our second annual edition which will include **EVERY VARSITY** program in Ohio! We are very excited to be publishing a magazine specifically for the state of Ohio.

Loaded with statistics and information, this "Who's Who" of high school football spotlights players from each school and uncovers the traditions, community support and special atmosphere that make high school football so unique. Printing in full color and in a large format (10" x 12"), it will become a keepsake everyone will want!

In order for the magazine to be the best it can be, we need your assistance.

We are requesting that you complete the following **FREE** online questionnaire by **Friday, March 19, 2018**. The process will take less than 20 minutes!

We realize the deadline is early, but due to production deadlines it is important you complete it by March 19 so we can ensure your questionnaire is as complete as possible.

There is so much we want to ask you in the questionnaire, but because your time is limited, we focused our questions on the most important topics. Please take a moment to tell us about your program and your student-athletes. The more information we have, the better your team's outlook will appear.

Because we appreciate your involvement, here are some direct benefits of your participation:

- Names, Names, Names! The more you submit, the more we'll fit.
- You will receive a free copy of FNF magazine for our assistance!
- Also, if you are interested in placing YOUR team on the Front Cover of FNF magazine, please visit www.customcoverproject.com, a no-risk program that can get your team on the cover of its very own magazine!

Thank you in advance for your participation. With your help we will be able to showcase your program to the entire state. If you have any questions, please feel free to contact us using the information below.

We look forward to serving you in 2018.

For more information please contact:

Craig Baroncelli – Publisher
(727) 209-1750 / cb@ae-engine.com

Mailing address:

FNF Magazine
c/o A.E. Engine
11880 28th St. North, Suite 101
St. Petersburg, FL 33716

www.FNFmagazine.com

You can fill this same questionnaire out online at **www.fnfsurvey.com**

High School Name/Nickname		School Address				
Head Coach Name		Head Coach Cell #				
Head Coach Record at School		Head Coach Office #				
Head Coach Overall Career Record		Head Coach Email Address				
Record in 2017 (Overall/Dist.)		Record in 2016				
2018 Class and District Alignment		Team Web Site	www.			
Team Facebook		Team Twitter	@			
Team Motto or Slogan in 2018		Booster Club Contact	Name: Phone: Email:			
Do You Have a Team Photographer?	We may contact the photographer to ask about getting photos of your players for inclusion in the 2018 edition of FNF Ohio.	Team Photographer Contact	Name: Phone: Email:			
WHO ARE YOUR TOP PLAYERS IN 2018? Please list no fewer than five expected contributors on your upcoming team: Please include first and last name, class, position, height, weight, 2017 stats if applicable PLEASE FEEL FREE TO INCLUDE A SEPARATE PAGE. WE WOULD LOVE TO INCLUDE AS MANY NAMES AS POSSIBLE IN THIS YEAR'S MAGAZINE!	Name,	Class,	Position,	Height,	Weight,	2017 stats if applicable
	1.					
	2.					
	3.					
	4.					
	5.					
	6.					
	7.					
	8.					
	9.					
10.						

<u>THREE MOST RECRUITED PLAYERS ON YOUR TEAM /OFFERS /ACCOLADES</u>	<u>THREE MOST UNDERRATED OR OVERLOOKED PLAYERS ON YOUR TEAM /ACCOLADES</u>
1.	1.
2.	2.
3.	3.
<u>TOP TEAM YOU WILL FACE IN 2018</u>	<u>TOP PLAYER YOU WILL FACE IN 2018 (NAME, SCHOOL)</u>
1.	1.

Please share with us any offseason notes (coaching changes, new players, JV notes, etc.). This will help us write a better profile on your program.

Give us an offseason analysis of your 2018 team – please list in quote format if possible

<u>LIST THREE ANTICIPATED STRENGTHS</u>	<u>LIST THREE AREAS THAT NEED IMPROVEMENT</u>
1.	1.
2.	2.
3.	3.

DO YOU HAVE A GREAT STORY IDEA? Is there a unique story on your team that is worth pursuing? Has any player overcome obstacles to become the person/player he is today? Do any players have interesting interests outside of football? Who is the player who deserves to have his story told?

Three Quick Questions For You

- Who is the primary decision maker regarding protective equipment buys in your program?
 Coach Trainer Booster Club Administration District/County Office
- Rate the following factors (1-most important, 2 – important, 3 – least important) in relation to your protective equipment purchasing decisions.
 Cost Value Performance/Lab Testing
- What methods do you use to learn about new products/technology? Select all that apply.
 Social media Print Ads Word of Mouth Clinics Email

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